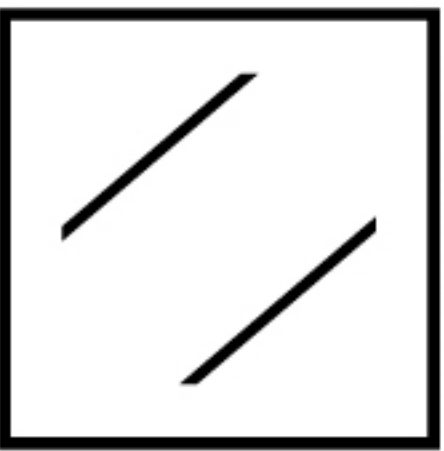


ESSENTIALS





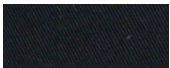
Our collective vision of the  
Essentials is to inspire and promote  
individual creativity while pushing forward  
our fundamental principles of quality and comfort.  
Every day experience is defined by  
Essentials.



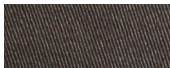
**LC6754 WEEKEND JOGGER 2.0**

28 - 38 | 98% COTTON 2% SPANDEX

**USA:** w/s \$25 msrp \$50    **CAN:** w/s \$32.50 msrp \$65



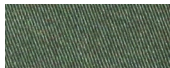
BLACK



BROWN



EMERALD



OLIVE



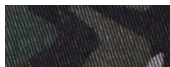
BURGUNDY



KHAKI



CHARCOAL



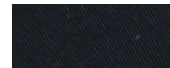
CAMO



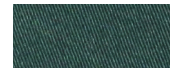
**LC6843 WEEKDAY JOGGER SHORT 2.0**

28 - 38 | 98% COTTON 2% SPANDEX

**USA:** w/s \$20 msrp \$40    **CAN:** w/s \$25 msrp \$50



BLACK



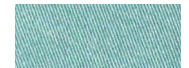
EMERALD



SLATE



BURGUNDY



SAGE



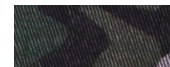
KHAKI



CHARCOAL



MUSTARD



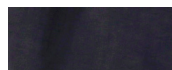
CAMO



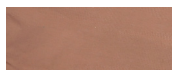
**LC7221 FULL COURT NYLON JOGGER**

S - XXL | 100% NYLON

USA: w/s \$20 msrp \$40    CAN: w/s \$25 msrp \$50



BLACK



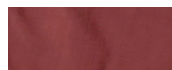
KHAKI



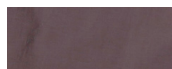
SLATE



SAGE



BURGUNDY

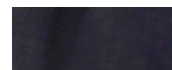


CHARCOAL

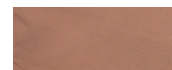
**LC7212 COURT NYLON SHORT**

S - XXL | 100% NYLON

USA: w/s \$20 msrp \$40    CAN: w/s \$25 msrp \$50



BLACK



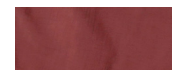
KHAKI



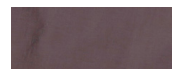
SLATE



SAGE



BURGUNDY



CHARCOAL



**LE1014 FLEECE JOGGER**

S - XXL | 80% COTTON 20% POLYESTER

USA: w/s \$20 msrp \$40    CAN: w/s \$25 msrp \$50



BLACK



GREY



**LE1015 FLEECE JOGGER SHORT**

S - XXL | 80% COTTON 20% POLYESTER

USA: w/s \$17.50 msrp \$35    CAN: w/s \$20 msrp \$40



BLACK



GREY



**LE1008 UNISEX PULLOVER HOOD**

XS - XXL | 100% COTTON

USA: w/s \$24 msrp \$48    CAN: w/s \$27.50 msrp \$55



BLACK



BROWN



HEATHER GREY



LIGHT BLUE



PINK

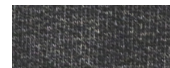
WHITE



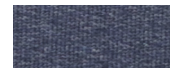
**LE1009 UNISEX VINTAGE WASH PULLOVER HOOD**

XS - XXL | 100% COTTON

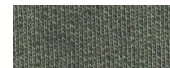
USA: w/s \$26 msrp \$52    CAN: w/s \$30 msrp \$60



BLACK



NAVY



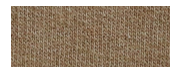
OLIVE



BURGUNDY



ZINC



CAMEL



MUSTARD

SHIP DATE | 2/1/21

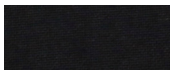


**LC6833 SHOOTY SS WOVEN**

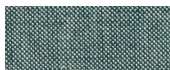
S - XXL | 100% COTTON

USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



BLACK



EMERALD



GREY



RED



MUSTARD



PINK



WHITE



ZINC

SHIP DATE | 2/1/21

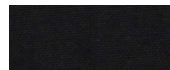


**LC6835 DOUGLAS LS WOVEN**

S - XXL | 100% COTTON

USA: w/s \$22.50 msrp \$45

CAN: w/s \$27.50 msrp \$55



BLACK



EMERALD



GREY



RED



MUSTARD



PINK



WHITE



ZINC



**LE1000 POCKET TEE**

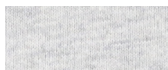
S - XXL | 100% COTTON

USA: w/s \$15 msrp \$30

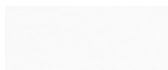
CAN: w/s \$18 msrp \$36



BLACK



HEATHER GREY



WHITE



**LE1001 POCKET TEE MINERAL WASH**

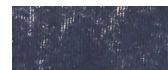
S - XXL | 100% COTTON

USA: w/s \$16 msrp \$32

CAN: w/s \$19 msrp \$38



BLACK



NAVY



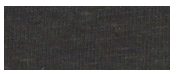
BURGUNDY





**LE1003 POCKET TEE TRI-BLEND**

S - XXL | 50% COTTON 25% RAYON 25% POLYESTER  
USA: w/s \$16 msrp \$32    CAN: w/s \$19 msrp \$38



BLACK



HEATHER NAVY



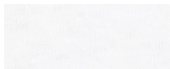
HEATHER PLUM



HEATHER OLIVE



HEATHER GREY



WHITE

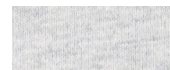


**LE1004 HENLEY**

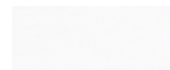
S - XXL | 100% COTTON  
USA: w/s \$17 msrp \$34    CAN: w/s \$20 msrp \$40



BLACK



HEATHER GREY



WHITE

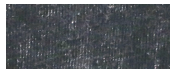


**LE1005 HENLEY MINERAL WASH**

S - XXL | 100% COTTON

USA: w/s \$18 msrp \$36

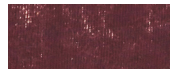
CAN: w/s \$21 msrp \$42



BLACK



NAVY



BURGUNDY



**LE1002 VINTAGE WASH TEE**

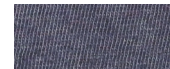
XS - XXL | 100% COTTON

USA: w/s \$14 msrp \$28

CAN: w/s \$16 msrp \$32



BLACK



NAVY



OLIVE



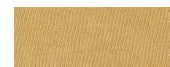
BURGUNDY



ZINC



CAMEL



MUSTARD

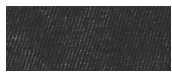


**LE1016 PIGMENT DYE TEE**

XS - XXL | 100% COTTON

USA: w/s \$16 msrp \$32

CAN: w/s \$19 msrp \$38



BLACK



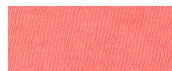
STONE



WHITE



ZINC



CORAL

**LE1017 PIGMENT DYE LONG SLEEVE TEE**

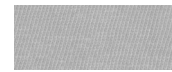
XS - XXL | 100% COTTON

USA: w/s \$18 msrp \$36

CAN: w/s \$21 msrp \$42



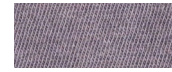
BLACK



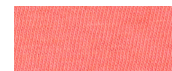
STONE



WHITE



ZINC



CORAL

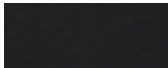


**LE1006 POCKET TANK**

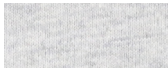
S - XXL | 100% COTTON

USA: w/s \$15 msrp \$30

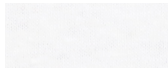
CAN: w/s \$18 msrp \$36



BLACK



HEATHER GREY



WHITE



**LE1007 POCKET TANK MINERAL WASH**

S - XXL | 100% COTTON

USA: w/s \$16 msrp \$32

CAN: w/s \$19 msrp \$38



BLACK



NAVY



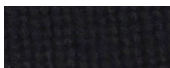
BURGUNDY



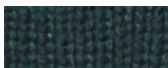
**LC7112 CARSON BEANIE**

O/S | 100% ACRYLIC  
USA: w/s \$5 msrp \$10

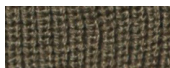
CAN: w/s \$7.50 msrp \$15



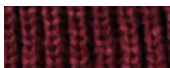
BLACK



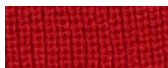
EMERALD



OLIVE



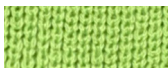
BURGUNDY



RED



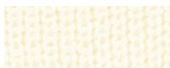
ROYAL BLUE



NEON GREEN



NEON ORANGE



VINTAGE WHITE



## SALES CONTACTS

**LIRA CLOTHING**  
**3421 VIA OPORTO #201**  
**NEWPORT BEACH, CA 92663**

SEAN HARRIS  
NATIONAL SALES MGR  
C. 949.929.8270  
sean@liraclothing.com

## INTERNATIONAL

**LIRA CANADA INC.**  
**1443 RUE BEGIN,**  
**SAINT-LAURENT QC H4R 1V8**  
**CANADA (LIRA)**  
**O. 877-507-5472**

MARC-A. SAUCIER  
CANADIAN SALES MGR  
C. 877.507.5472  
marc@liraclothing.com

JON H. GENIER  
QUEBEC & MARITIME  
C. 450.542.0396  
jonh@agencejg.com

J.S. WEIR  
WESTERN CANADA  
C. 778.320.9347  
js@waydangerous.com

